



# **HIGGINS**

*Oven Baked Goodness*

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## **PRODUCT PORTFOLIO**

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# BAKED **FULL** **OF** GOODNESS

ENJOY A DELICIOUS MOMENT WITH US

**AS KIWI AS THEY COME**

We're a Kiwi company baking goodness for the world –  
and we're proud of it.

**EST. 1986**

We've got a long history of baking, constantly improving and  
sharing our love of delicious moments.

## WHAT WE DO



**FROZEN COOKIE  
DOUGH, BAKED  
FROZEN COOKIES  
& SLICES**



**PACKAGED,  
AMBIENT COOKIES  
AND SLICES**



**FOODSERVICE  
& HOSPITALITY  
PRODUCTS**



**CONTRACT  
MANUFACTURING**





# FROZEN COOKIE DOUGH



## CHOC CHEW

Code: 201  
Size: 70g  
Box: 81 units



## CARAMEL CHEW

Code: 203  
Size: 60g  
Box: 81 units



## RASPBERRY & WHITE CHOC

Code: 206  
Size: 60g  
Box: 81 units



## ANZAC

Code: 208  
Size: 60g  
Box: 81 units



## RED VELVET

Code: 223  
Size: 60g  
Box: 81 units



## PEANUT BUTTER & MILK CHOC

Code: 212  
Size: 60g  
Box: 81 units



## CHUNKY CHOC CHIP

Code: 213  
Size: 60g  
Box: 81 units



## TRIPLE CHOC

Code: 225  
Size: 60g  
Box: 81 units



## WHITE CHOC CARAMEL

Code: 226  
Size: 60g  
Box: 81 units



## SALTED CARAMEL

Code: 230  
Size: 60g  
Box: 81 units



## WHITE CHOC MACADAMIA NUT

Code: 204  
Size: 60g  
Box: 81 units



## DOUBLE CHOC CHIP

Code: 2001  
Size: 30g  
Box: 144 units



## ANZAC

Code: 2081  
Size: 30g  
Box: 144 units



## SHORTBREAD ROLL

Code: 691  
Size: 1.5kg  
Box: 1 x 1.5kg roll





# BAKED FROZEN COOKIES



**CHOC CHEW**

Code: 301  
Outer: 100 units



**WHITE CHOC  
MACADAMIA NUT**

Code: 304  
Outer: 100 units



**CHUNKY CHOC CHIP**

Code: 313  
Outer: 100 units



**FRUITY ANZAC**

Code: 328  
Outer: 100 units



**CHOC CANDY**

Code: 310  
Outer: 100 units



**CHOC CHIP**

Code: 321  
Size: 35g  
Outer: 100 units



**COCOA HIT GF/DF**

Code: 633  
Size: 30g  
Outer: 200 units



# FROZEN SLICES & SLABS



**BROWNIE CHOC FUDGE SLAB**

Code: 505  
Size: 1.8kg  
Box: 1 unit



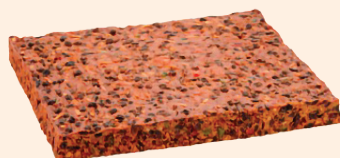
**COOKIES & CREAM SLAB**

Code: 555  
Size: 2.9kg  
Box: 1 unit



**LOUISE FINGER SLICE 30's**

Code: 562  
Size: 65g  
Box: 30 units



**CHRISTMAS/FRUIT CAKE SLAB**

Code: 113  
Size: 1.8kg  
Box: 1 unit



**BROWNIE FINGER SLICE CHOC FUDGE 30's**

Code: 564  
Size: 60g  
Box: 30 units

## PRECUT OPTIONS

**BROWNIE SLICE CHOC FUDGE 18's**

Code: 518  
Size: 260g  
Box: 18 units

**BROWNIE CHOC FUDGE 100's**

Code: 507  
Size: 75g  
Box: 100 units



**COOKIES & CREAM FINGER SLICE 30's**

Code: 561  
Size: 95g  
Box: 30 units

## GLUTEN FREE OPTIONS



**BROWNIE SLAB CHOC FUDGE GF**

Code: 636  
Size: 1.8kg  
Box: 1 unit



**GINGER CRUNCH FINGER SLICE 30's**

Code: 577  
Size: 95g  
Box: 30 units





# ESSENTIAL CAFÉ SLICES

We are committed to putting as much care and love into our baking as you do into your business. This great selection of Café Slices will keep your customers coming back for more.

**Available in a box of 28 pre-cut slices.**



**CHOC CARAMEL SLICE**

Code: 520  
Size: 90g approx.



**RASPBERRY SLICE**

Code: 521  
Size: 90g approx.



**ROCKY ROAD**

Code: 526  
Size: 90g approx.



**APRICOT CITRUS SLICE**

Code: 523  
Size: 90g approx.



**CHOC FUDGE SLICE**

Code: 524  
Size: 95g approx.



**LOLLY SLICE**

Code: 527  
Size: 95g approx.



**CHOC PEPPERMINT**

Code: 525  
Size: 90g approx.



**GINGER SLICE**

Code: 522  
Size: 90g approx.

**AVAILABLE  
IN A BOX  
OF 28**

**PRE-CUT,  
READY-TO-  
SERVE**



# BLISS BITES

A healthy snack loaded with goodness to help get you through your day.  
No added sugar, dairy & gluten free, the perfect little snack on the go!



## BLISS BITES COCONUT & COCOA

### WRAPPED COMPOSTABLE

Code: 6834  
Size: 2 x 15g per pkt  
Box: 100 pkts



## BLISS BITES COCONUT & CRANBERRY

### BULK FROZEN

Code: 6813  
Size: 15g  
Box: 150 units



## BLISS BITES COCONUT & COCOA

### BULK FROZEN

Code: 6833  
Size: 15g  
Box: 150 units



# FROZEN COOKIE DOUGH (RETAIL)

## Bake 'em Fresh

Memories are made with oven-baked goodness so Higgins has a range of cookie dough that will inspire you to bake your own. There's nothing like a freshly baked cookie straight out of the oven. Easy and convenient - just place the individually portioned balls onto a baking tray and pop it in the oven!



### DOUBLE CHOC CHIP COOKIE DOUGH

Code: 600  
Size: 480g, 16 x 30g  
Outer: 10 units



### CHOC CHEW COOKIE DOUGH

Code: 601  
Size: 480g, 16 x 30g  
Outer: 10 units



### RASPBERRY & WHITE CHOC COOKIE DOUGH

Code: 606  
Size: 480g, 16 x 30g  
Outer: 10 units





# COOKIE SHARE PACKS (RETAIL)

## CLASSICS



### CHOC CHIP

Code: 766  
Size: 300g  
Outer: 12 units



### GINGERNUT

Code: 767  
Size: 300g  
Outer: 12 units



### ANZAC

Code: 768  
Size: 300g  
Outer: 12 units



### SHORTBREAD

Code: 769  
Size: 300g  
Outer: 12 units



### TRIPLE

Code: 770  
Size: 300g  
Outer: 12 units

## 40% CHOCOLATE



### DARK CHOCOLATE CHUNK

Code: 795  
Size: 300g  
Outer: 12 units



### TRIPLE CHOCOLATE CHUNK

Code: 796  
Size: 300g  
Outer: 12 units



### CARAMEL CHOCOLATE CHUNK

Code: 797  
Size: 300g  
Outer: 12 units



# COOKIES INDIVIDUALLY WRAPPED

There's lots of moments to love with our delicious fresh baked cookies, wrapped for your convenience. Made with wholesome ingredients and baked full of goodness. Try them HOT, just pop them unwrapped in the microwave for approx. 20 seconds!

## LARGE COOKIES 85 - 100g



### CHOC CHEW

Code: 6511  
Size: 100g  
Outer: 10 x 9 SRTs



### CHUNKY CHOC CHIP

Code: 6521  
Size: 100g  
Outer: 10 x 9 SRTs



### FRUITY ANZAC

Code: 6581  
Size: 85g  
Outer: 10 x 9 SRTs



Available in a Shelf ready tray of 9 units, for convenient shelf display

OUTER SIZE:  
10 SRTs =  
90 UNITS



### RASPBERRY & WHITE CHOC

Code: 6701  
Size: 85g  
Outer: 10 x 9 SRTs



### MILK CHOC MACADAMIA

Code: 6541  
Size: 85g  
Outer: 10 x 9 SRTs

## SMALL COOKIES 40g



### CHUNKY CHOC CHIP

Code: 722  
Size: 40g  
Outer: 5 x 25



### COCO CHEW

Code: 775  
Size: 40g  
Outer: 5 x 25



### FRUITY ANZAC

Code: 778  
Size: 40g  
Outer: 5 x 25



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# BROWNIES INDIVIDUALLY WRAPPED

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Delicious and gooey chocolate indulgences, made with real butter. The perfect chocolate indulgence for those late afternoon cravings. Always a crowd favourite!



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## CHOC FUDGE BROWNIE

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Code: 6551  
Size: 80g  
Outer: 10 x 9 SRTs



# ESSENTIAL COOKIES

There's nothing more nostalgic than your childhood favourites. These are sure to bring back memories, delight the taste buds and bring the customers back for more.



## ESSENTIALS SHORTBREAD

Code: 804  
Size: 2kg Carton  
Box: 117 units approx.

### INDIVIDUALLY WRAPPED COMPOSTABLE PACKAGING

Code: 810  
Size: 30g  
Box: 100 units approx.



## ESSENTIALS ANZAC

Code: 801  
Size: 2kg Carton  
Box: 117 units approx.

### INDIVIDUALLY WRAPPED COMPOSTABLE PACKAGING

Code: 809  
Size: 35g  
Box: 100 units approx.



## ESSENTIALS GINGERNUT

Code: 803  
Size: 2kg Carton  
Box: 117 units approx.



## ESSENTIALS COCO CHEW

Code: 806  
Size: 2kg Carton  
Box: 117 units approx.

### INDIVIDUALLY WRAPPED COMPOSTABLE PACKAGING

Code: 811  
Size: 30g  
Box: 100 units approx.



**HIGGINS**

# KA ORA, KA AKO - AMBER

## SWEET BAKED – TWO SERVES PER WEEK



Plant Based

### PINEAPPLE CRUSH

Pineapple & coconut cake slice

98 x 35g unwrapped (530)

150 x 35g compostable wrapped (531)



### MUD CAKE SLICE

The ultimate mud cake slice

98 x 35g unwrapped (532)

150 x 35g compostable wrapped (533)



### BANANA SLICE

Always a favourite cake slice

98 x 35g unwrapped (537)

150 x 35g compostable wrapped (538)



Gluten Free

Dairy Free

### COCOA HIT COOKIE

Individually wrapped shot of goodness

Box: 200 units

Code: 633



Plant Based

Gluten Free

Dairy Free

### BLISS BITES COCONUT & COCOA

Delicious coconut and cocoa flavour bombs

Box: 100 pkts

Code: 6834



### ESSENTIALS COOKIES

Everyone's childhood favourites

Shortbread (804), Anzac (801),  
Gingernut (803), Plant Based  
Coco Chew (806)

2kg carton, approx 117 per box



### INDIVIDUALLY WRAPPED

Shortbread 30g x 100 (809)

Anzac 35g x 100 (810)

Plant Based Coco Chew 35g x 100 (811)

Compostable wrapping



## PACKAGED SNACK – FIVE SERVES A WEEK

Made to meet kids' nutritional needs

### COCO BUBBLES MADE BY OSM

Delicious rice crisp bars, plant based.  
3.5+ health star rating.

Individually compostable wrapped 20g bars.

Bulk packs: TBC



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